

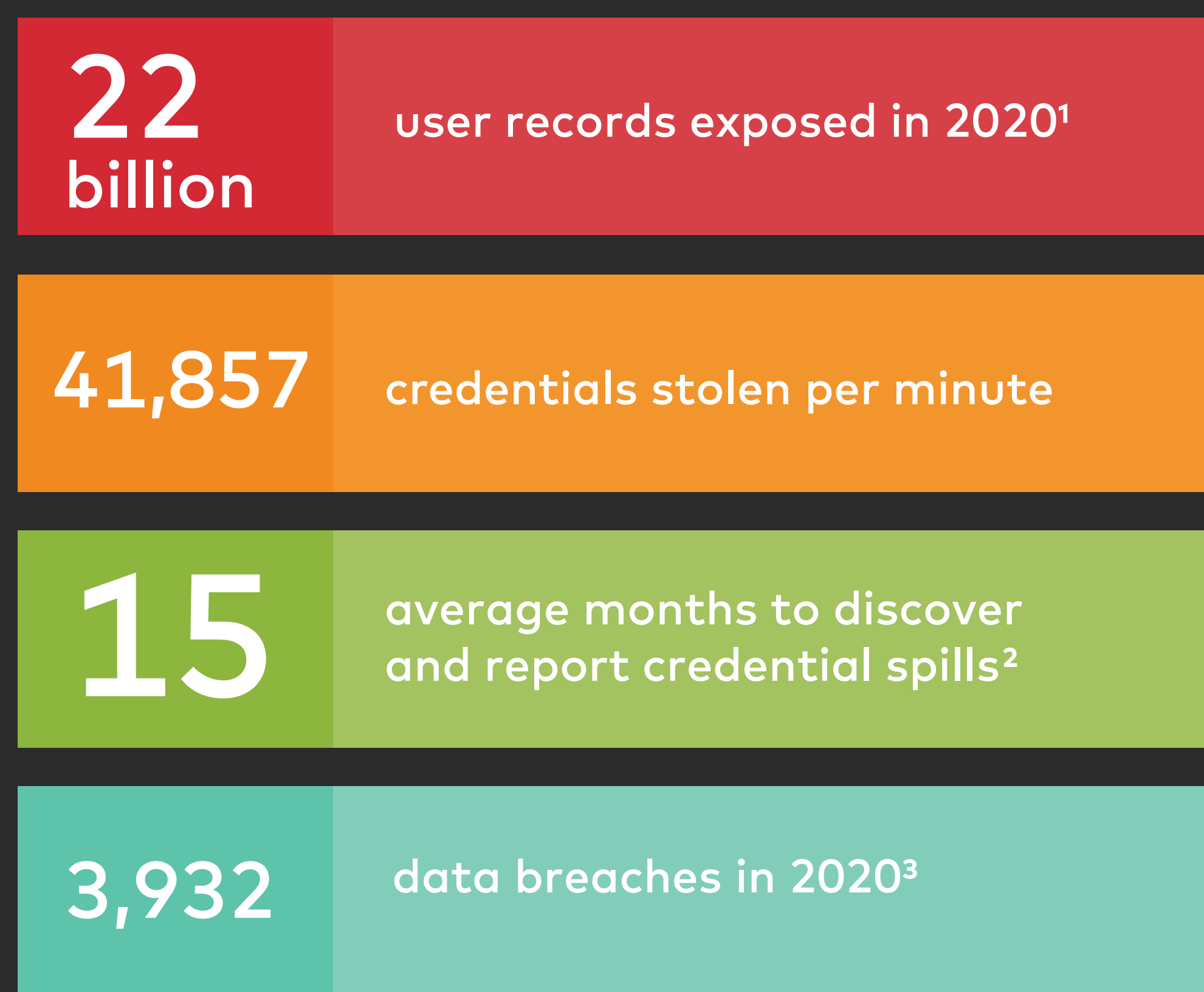
Account Takeover – Chronology of an Attack



PART 1

The landscape

Bad actors have more stolen credentials available on the dark web than ever before.



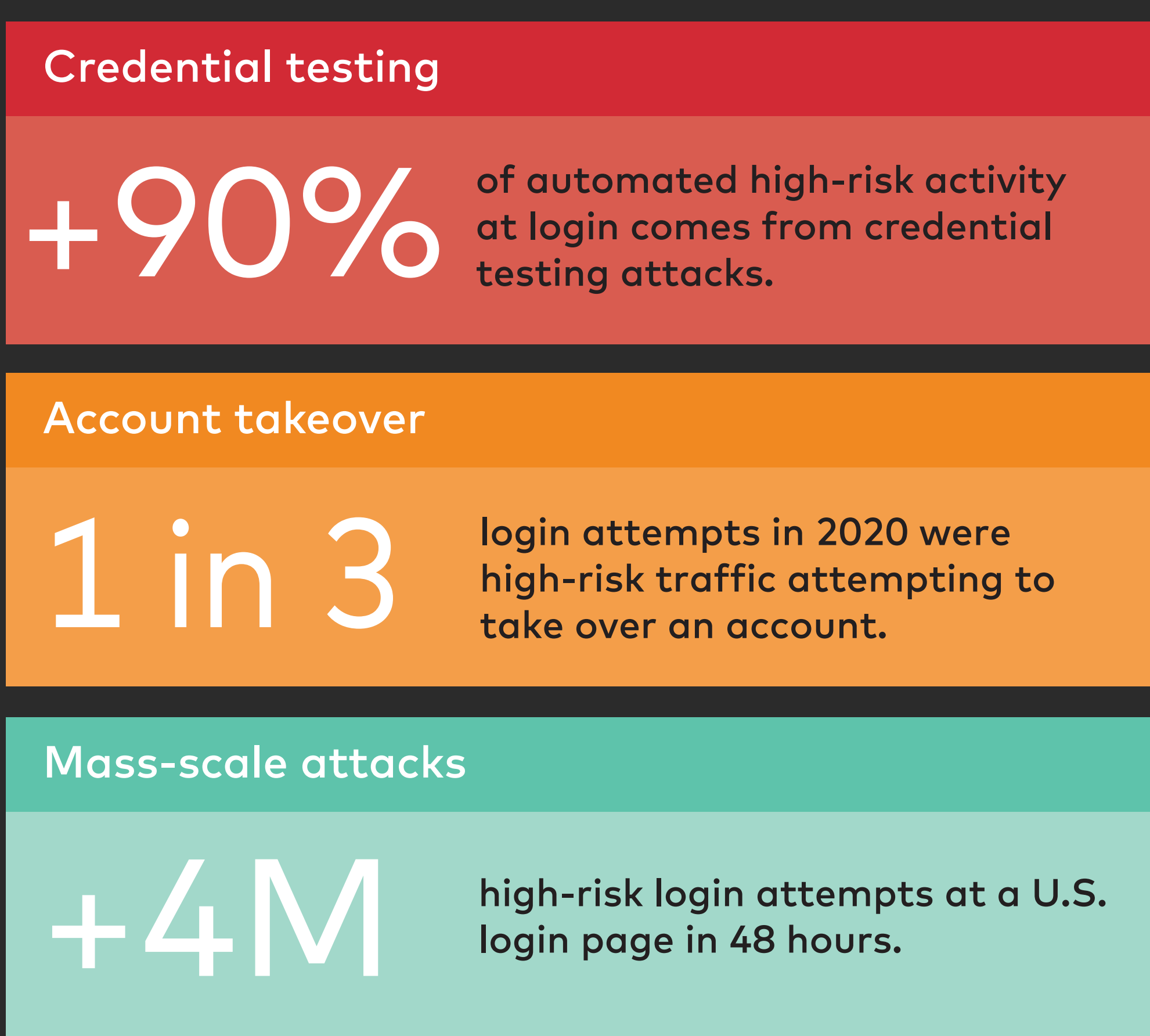
PART 3

The attack

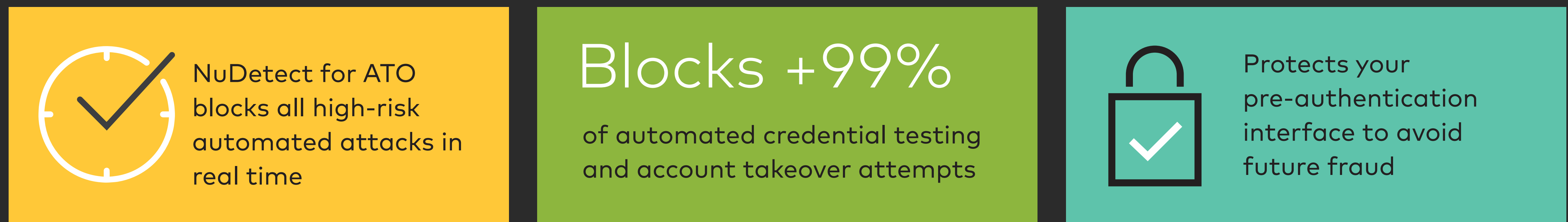
These mass-scale credential testing and account takeover attacks can take place for the next days, weeks and even months. The working credentials are used for purchases.



Based on NuData Analytics



How you can change the story with NuDetect for ATO



Here's how one digital goods company changed their story



... and so have several fortune 500 companies.

[Click Here](#) to read their stories



PART 2

Preparing the attack



PART 4

The aftermath



32% of victims of ATO never do business with that merchant again.⁵

\$6.0 billion lost to ATO in 2020 in the U.S.⁶

The cost of data breaches is projected to hit **\$5 trillion globally by 2024**⁷



¹ ITP.net, 2021
² Shape Security, 2019
³ GovTech.com, 2021
⁴ NuData Security Network, 2021
⁵ Mastercard, 2021
⁶ Javelin Strategy & Research, 2021
⁷ Juniper Research, 2019