

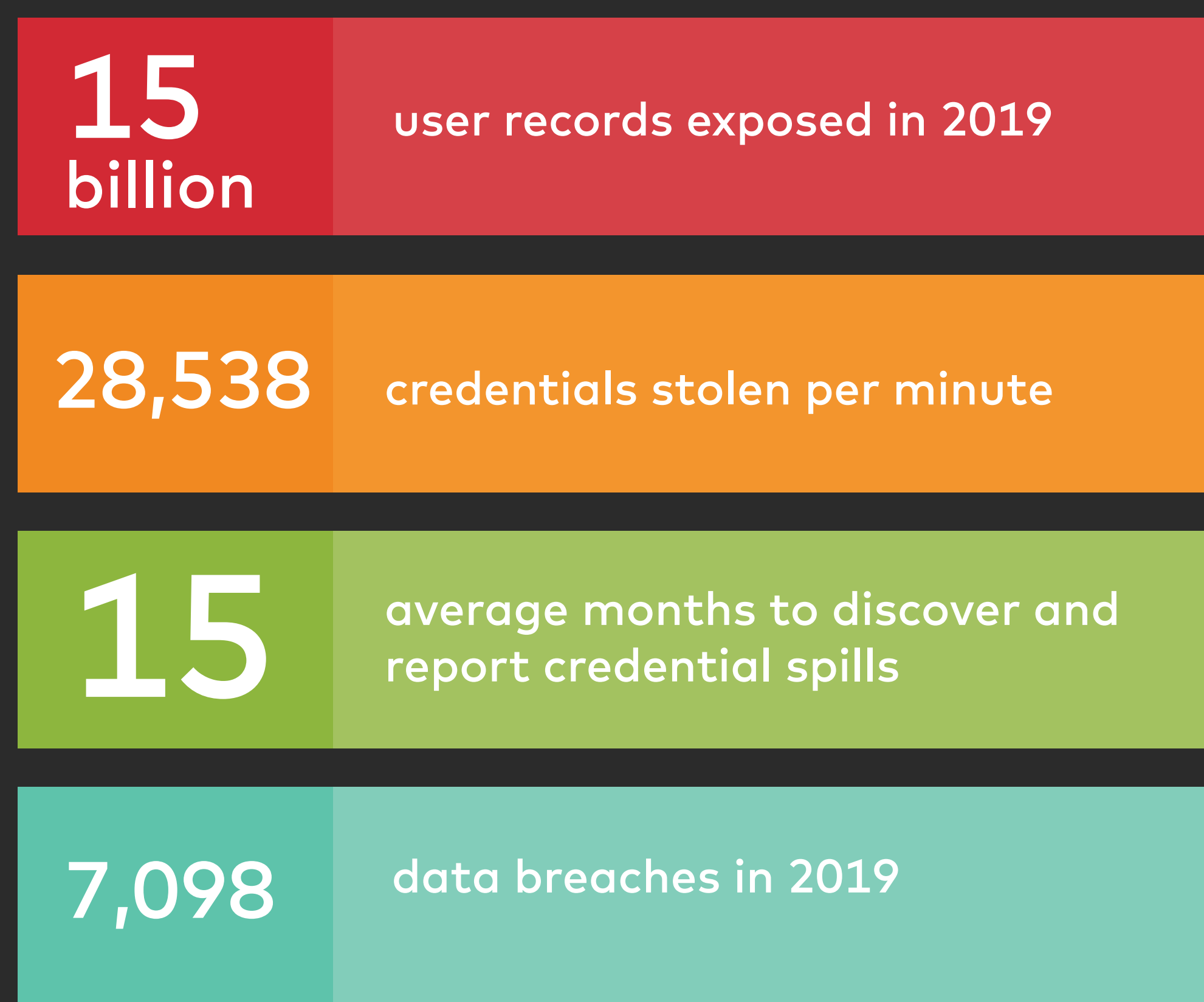
# Account Takeover – Chronology of an Attack



## PART 1

### The landscape

Bad actors have more stolen credentials available on the dark web than ever before.



## PART 2

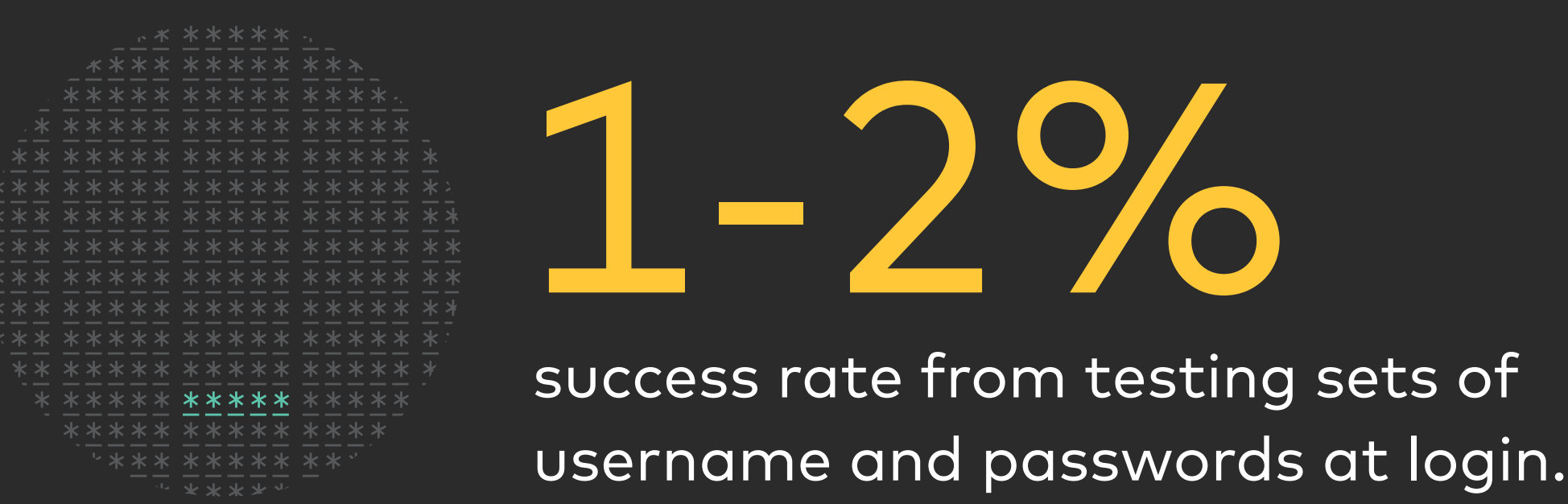
### Preparing the attack



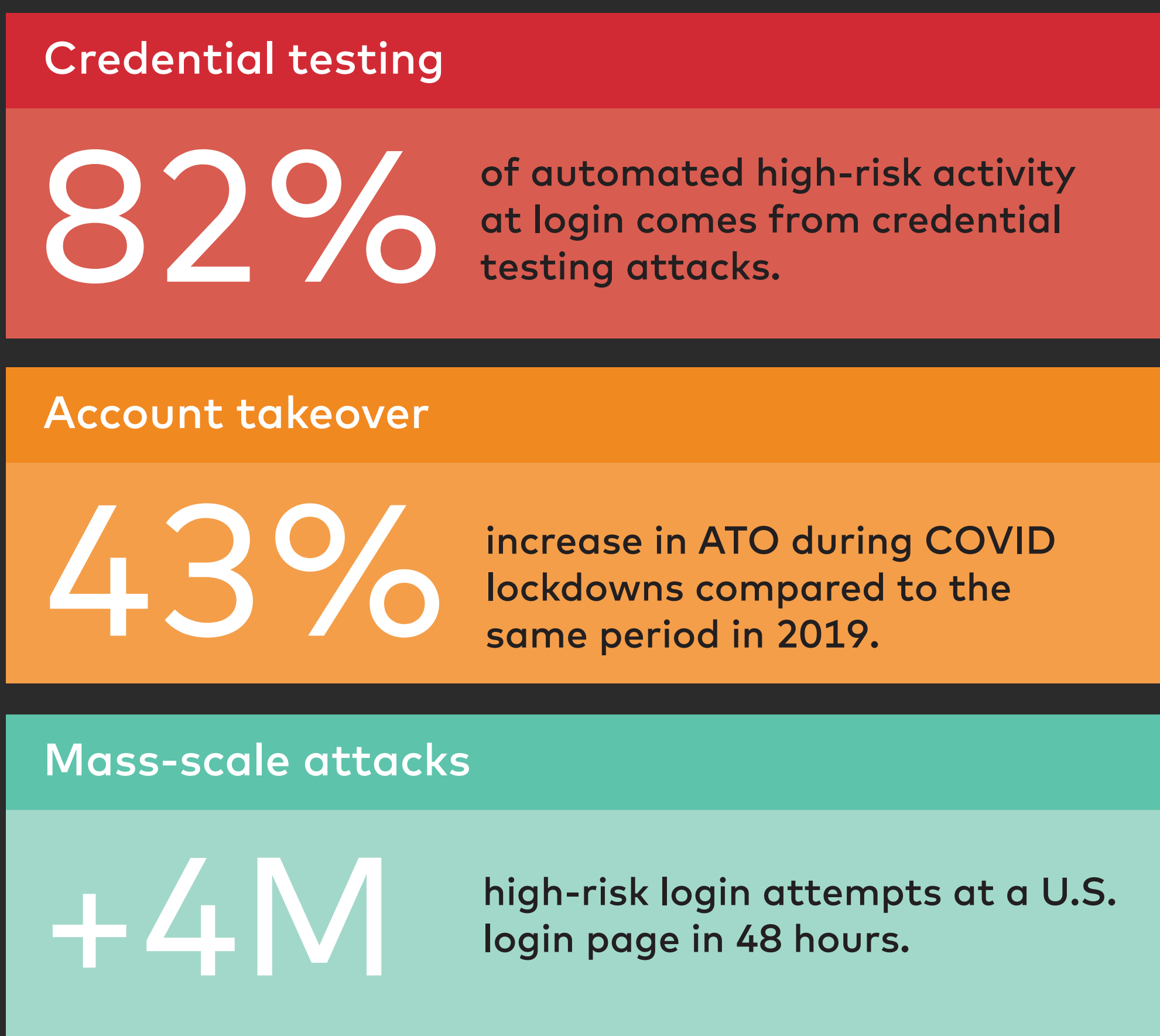
## PART 3

### The attack

These mass-scale credential testing and account takeover attacks can take place for the next days, weeks and even months. The working credentials are used for purchases.



Based on NuData Analytics



## PART 4

### The aftermath



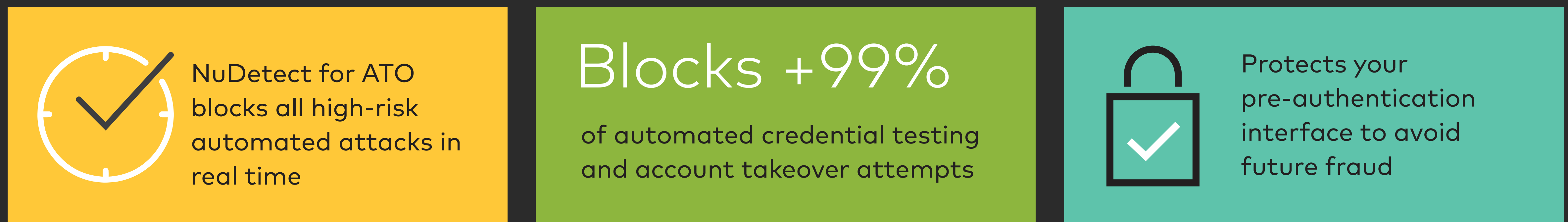
**32%** of victims of ATO never do business with that merchant again

**\$6.8 billion lost** to ATO in 2019 in the U.S. alone

The cost of data breaches is projected to hit **\$5 trillion globally by 2024**



## How you can change the story with NuDetect for ATO



Here's how one digital goods company changed their story



... and so have several fortune 500 companies.

[Click Here](#) to read their stories