

## Early Warning and NuData Security Sign Agreement to Deliver Improved Digital Identity Confidence for Faster Payments

Behavioral analytics and entity linking come together with risk decisioning in a comprehensive authentication platform

**VANCOUVER, Canada- Oct. 26, 2016** – Early Warning, the industry leader in real-time payments, authentication and risk mitigation and NuData Security, an award winning behavioral analytics company, today announced a strategic alliance that will enable Early Warning to utilize behavioral analytics and risk decisioning as part of the company's comprehensive authentication platform providing trust, safety and soundness for real-time payments.

Core to the Federal Reserve's strategies for improving the U.S. Payment System is the safety and security of faster payments solutions. As data breaches and cyber-crime continue to become more prevalent, the ability to deliver the convenience and increased functionality of faster payments while balancing evolving and complex fraud mitigation strategies is of top concern. For online and mobile environments, financial institutions and merchants are focused on gaining continuous visibility into digital identities across the account lifecycle to positively identify good users and detect automation/non-human behavior, coordinated activity (fraud groups/bot nets), and anomalous account creation and transactions.

Early Warning has simplified and unified how authentication is administered for a broad array of payments use cases to enable greater flexibility and customization of risk strategies while decreasing the operational inefficiencies that typically accompany individual authentication point solution implementations.

"Early Warning has taken yet another fundamental step in securing and optimizing real-time payments," said Eric Woodward, group president of Risk Solutions for Early Warning. "Integrating NuData's behavioral analytics and risk decisioning within our robust authentication offering provides financial institutions a unique and powerful ability to secure a variety of faster payments use cases while still offering a great experience."

"In our new alliance with Early Warning, we're addressing the overwhelming need of financial institutions to provide better and more accurate verification of customers in real-time. By integrating our behavioral analytics, passive biometrics and decisioning with their authentication platform, FI's will have powerful new abilities to truly understand their users while providing great experiences for trusted users," said Michel Giasson, CEO of NuData Security. "We're looking forward to providing improved authentication and meeting the needs of Early Warning customers with our integrated platform."

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## **About Early Warning**

Early Warning is creating the future of payments by delivering innovative payment and risk solutions to financial institutions nationwide. For over 25 years, Early Warning has been a leader in financial technology that advances the financial system. Learn more at earlywarning.com

## **About NuData**

NuData Security is an award winning behavior analytics and behavioral biometrics company. The company's flagship product, NuDetect<sup>TM</sup>, helps companies identify users based on their natural behaviors online. NuDetect monitors over 80 billion online interactions yearly. It's used by some of the biggest brands in the world to stop fraud, prevent attacks and continuously verify good users. Learn more at NuDataSecurity.com