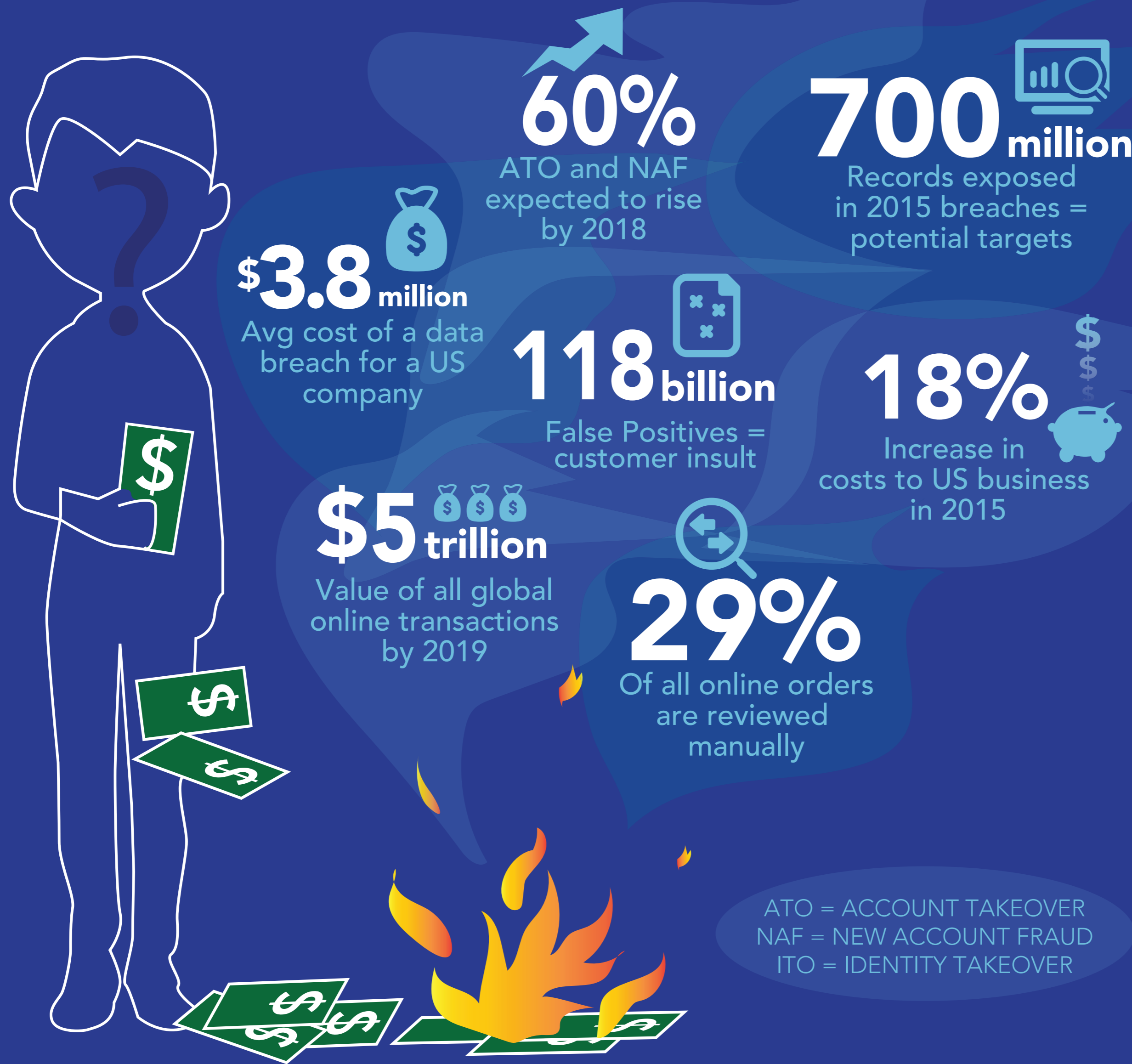


ACCOUNT FRAUD



CAN YOU TRUST IT'S YOUR USER?

The scale and costs of account fraud continue to mount — not only is it costly, it's impossible to be confident it's your genuine user behind the device.



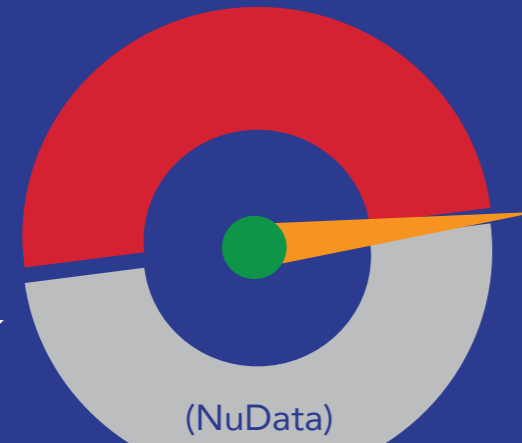
DID YOU KNOW?



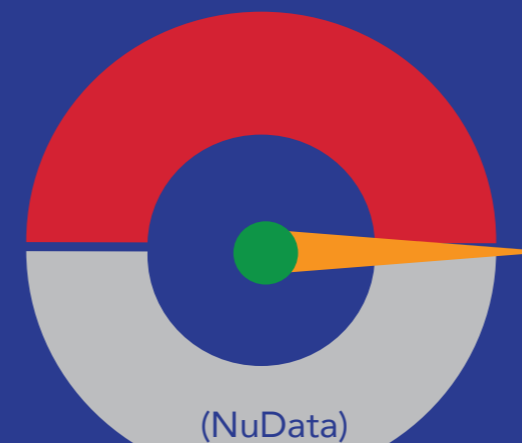
RISK OF ACCOUNT FRAUD IS GROWING

We've seen a large increase in account takeover and new account fraud attempts over the last year across billions of accounts we monitor for our customers.

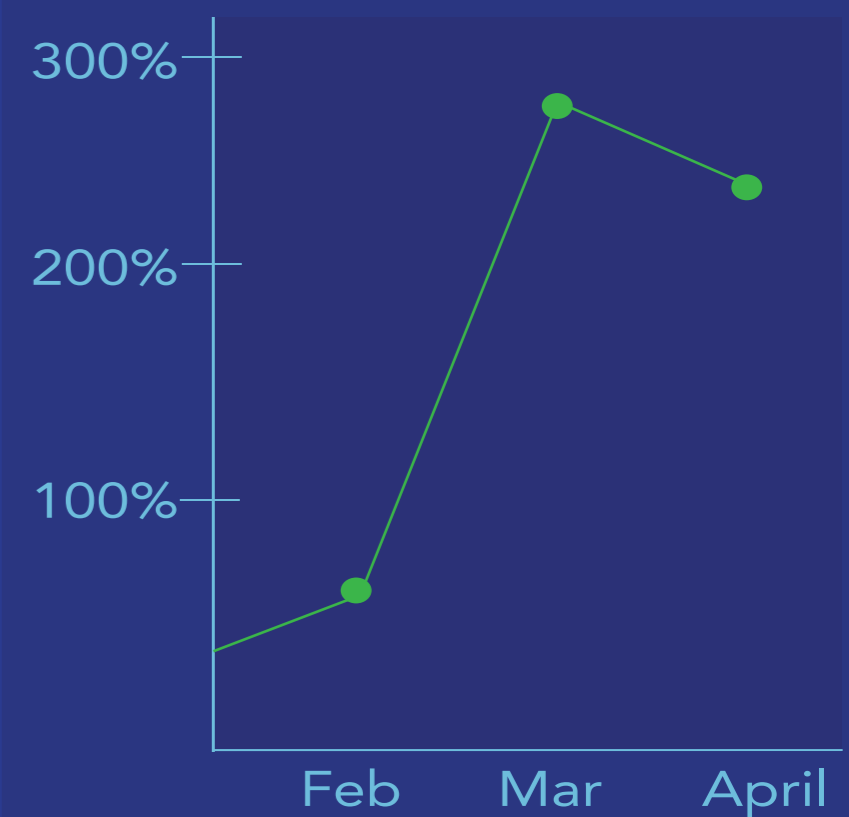
ATO



NAF/ITO



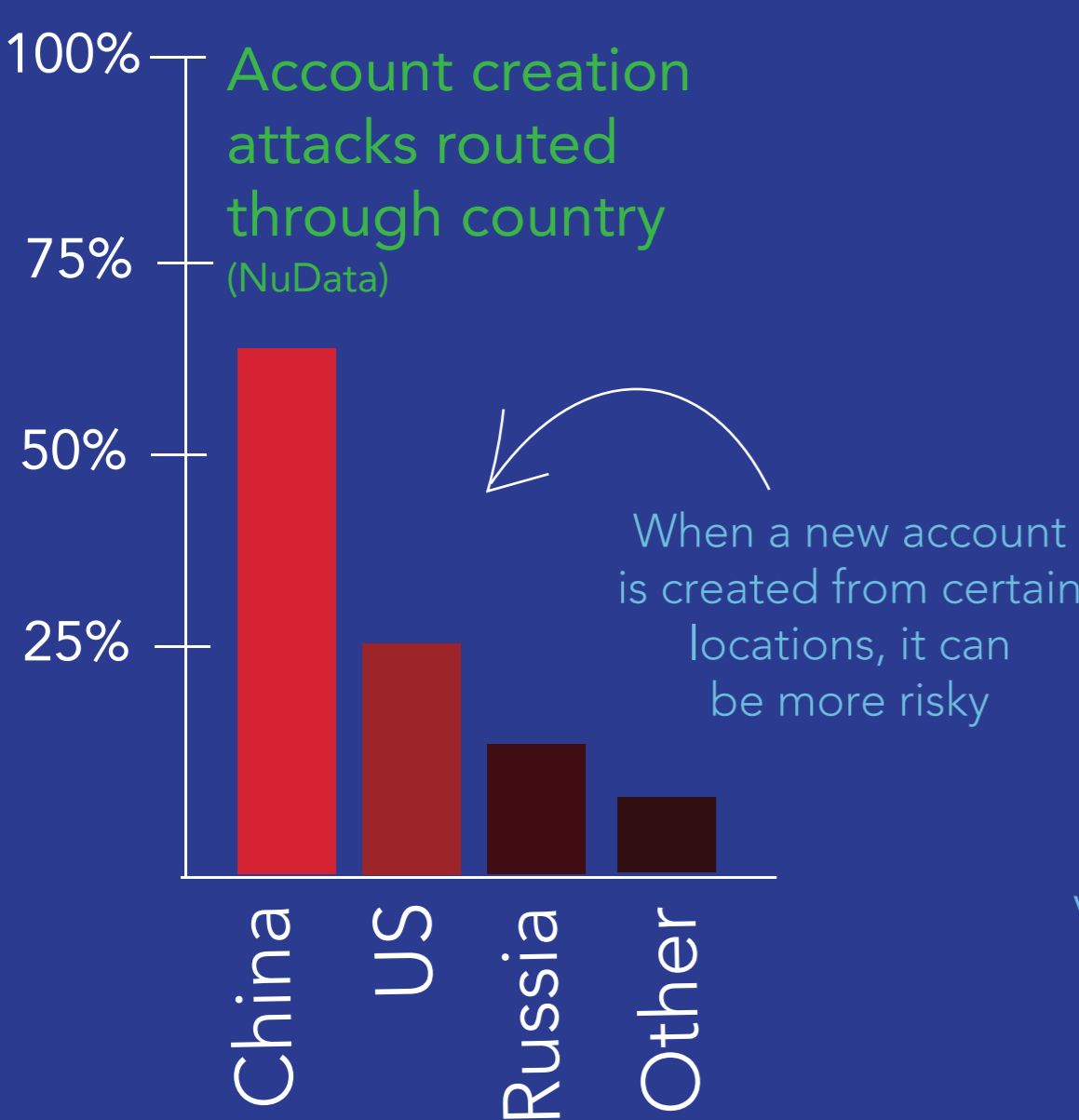
% Increase (2016 - NuData)



BAD GUYS ARE WINNING IN PLAIN SIGHT

Account fraud is more likely when the new account originates from certain countries, and account credentials are easier to purchase than ever.

GEOGRAPHICALLY BASED



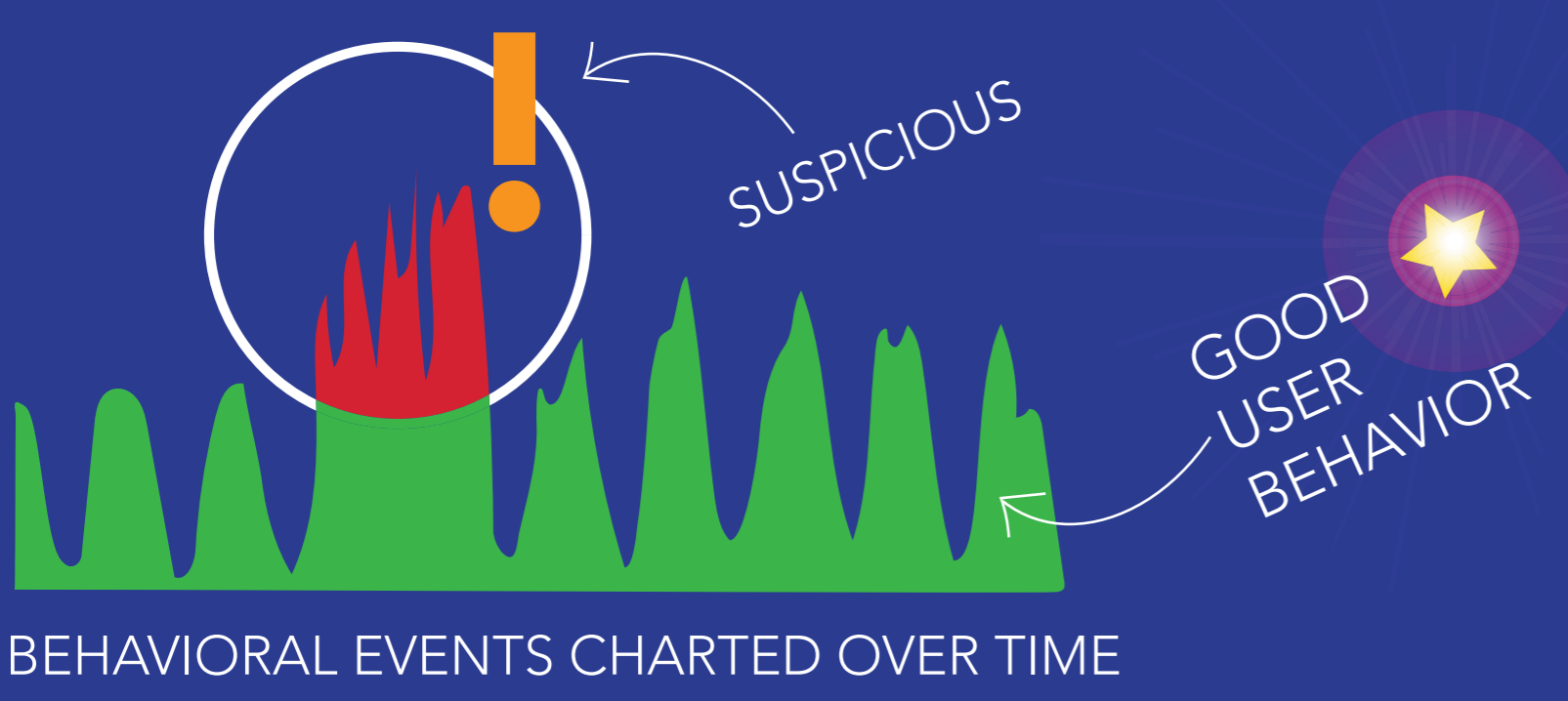
MONETISED



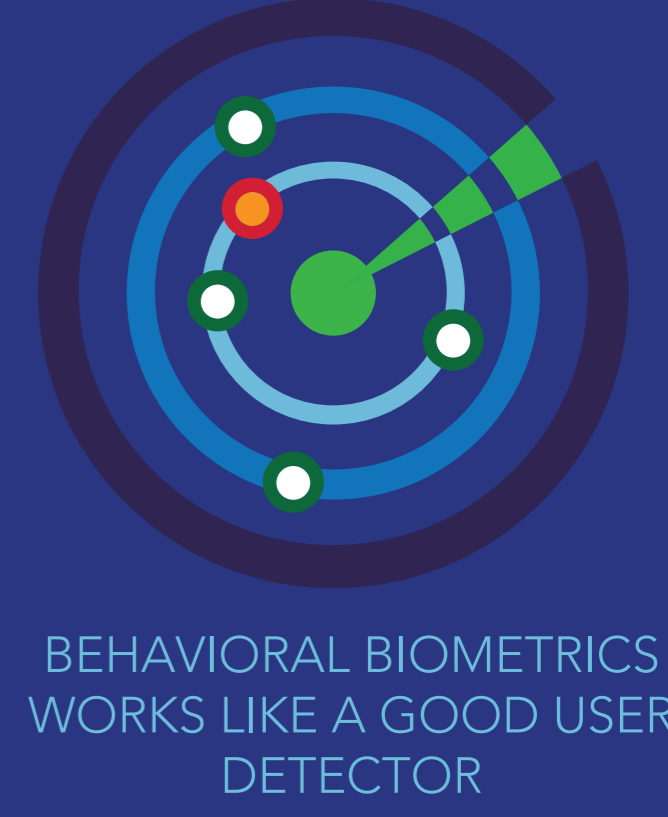
BEHAVIORAL BIOMETRICS SOLVES IDENTITY

By constantly monitoring and understanding the behavior of users, it's easy to verify and authenticate good users from bad.

ALL ONLINE BEHAVIOR MONITORED

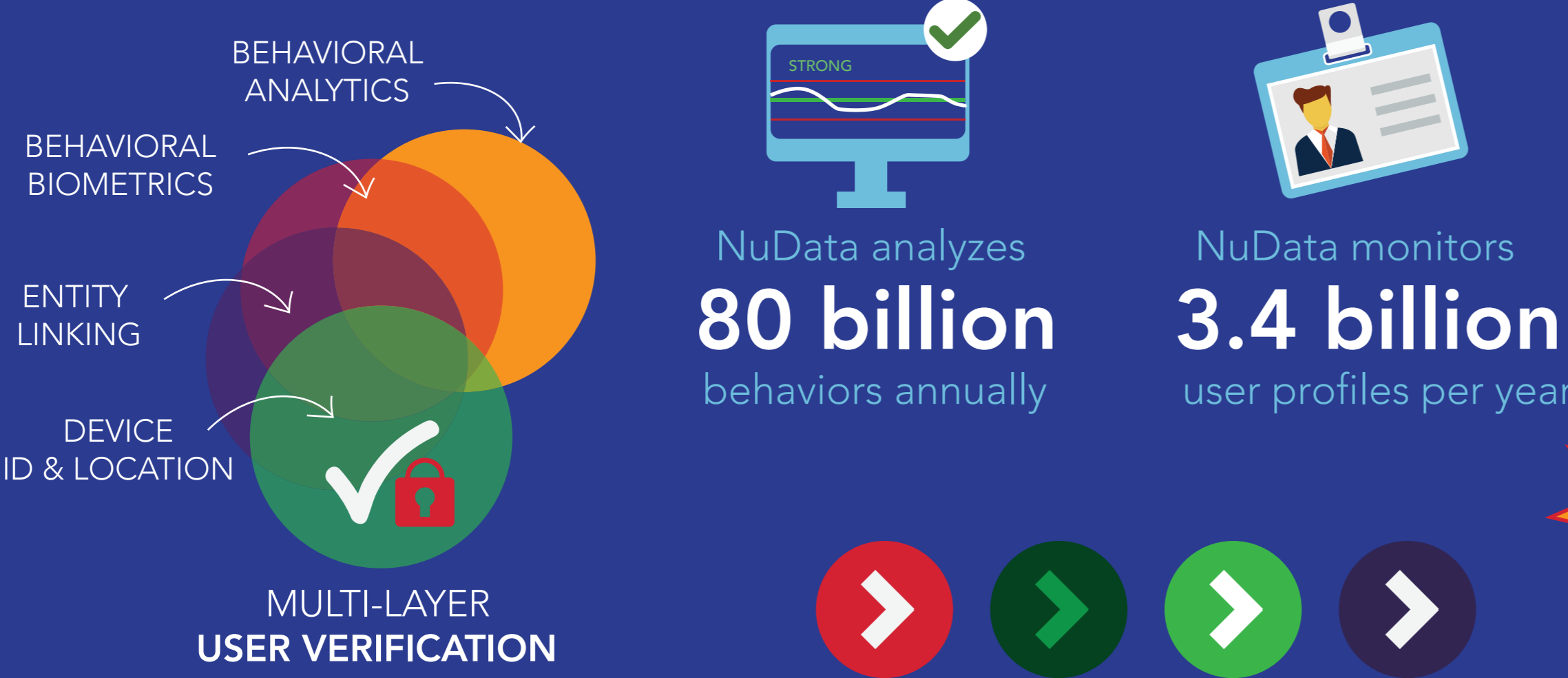


HUMANS DON'T ACT LIKE MACHINES. WHEN YOU KNOW ENOUGH ABOUT HOW HUMANS DO ACT, YOU CAN TELL!



THE NUDATA SOLUTION

Truly know the user behind the device with the *only* solution that offers a comprehensive multi-layered behavioral technology.



NuData offers frictionless customer experience + user profiling and identity linking + real-time behavior monitoring + compliance and risk mitigation

Combat account takeover fraud with behavioral biometrics and analytics that enable you to learn who, what, where and how your good customers behave even before account creation and continuously afterwards. Your customer is more than a device or location — knowing more about them will keep your business safer, and your good customers happier.

Behavioral biometrics is the key to preventing new account fraud.